

Wisconsin Rapids Converting Facility

Billerud provides paper and packaging materials that challenge conventional packaging for a sustainable future.

We are a global leader in superior paper and packaging materials made from virgin fibers, and we're passionately committed to sustainability, quality and customer value. We serve customers in more than 100 countries with nine facilities in Sweden, USA and Finland and employ around 5,800 people in over 13 countries. Billerud is listed on the Nasdaq Stockholm.

Billerud North America

In the United States, Billerud operates out of a regional head office in Miamisburg, Ohio, two mills in Michigan's Upper Peninsula, a converting facility in Wisconsin Rapids and numerous distribution centers. We are a leading supplier of high-quality graphic and label papers, packaging materials, and market pulp. At Billerud, we build brands and business results for our customers.

The Wisconsin Rapids Converting Facility

The Wisconsin Rapids Converting Facility converts rolls of graphic and converting papers made at our Michigan mills into folio and digital sheets used primarily in commercial printing, marketing applications, including magazines, catalogs, books, and labels.

The Wisconsin Rapids Converting Facility is the only employer of its kind in the city, and indirectly supports thousands of jobs throughout our supply chain. The facility also has a significant and longtime record of community involvement and partnership.

1974

The Wisconsin Rapids Converting Facility began sheeting operations in 1974.

130

PEOPLE

The Wisconsin Rapids Converting Facility employs approximately 130 people.

320,000

TONS OF PAPER PER YEAR

The Wisconsin Rapids Converting Facility converts rolls of paper into folio and digital sheets and has the capacity to sheet 320,000 tons of paper annually. The facility has seven state-of-the-art sheeters, material handling equipment and a warehouse for storing inventory.

470,000

SQUARE FEET

The converting facility encompasses approximately 470,000 square feet and includes six folio and one digital sheeter, one offline carton packing machine, an automated skid wrapping system, two nine-story automated vertical storage facilities with the capacity to warehouse more than 34,000 tons of inventory, and an automated paper storage and transport system.

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INJURIES GOAL

A safe workplace is about something as self-evident as no-one's health or safety being put at risk by their going to work. Our employees are our most important resource, and the aim is for health and safety efforts to lead to a zero injury workplace.

\$12,000

COMMUNITY GIVING

Together with our employees, the Wisconsin Rapids Converting Facility supports a wide range of community organizations and events with a focus on education, sustainability and local health and human service needs and contributed more than \$12,000 in 2022. Our employees, who generously contribute their time and talents in various company-sponsored and individual volunteer efforts to enhance the quality of life in Wisconsin Rapids and the surrounding area, drive our community participation.

Sustainability at the core

We are working to achieve a sustainable and circular society with packaging solutions that are renewable, recyclable and climate-smart.

Focus areas



Safety first

- Safe working environment
- Stable and efficient production



Climate impact

- Minimize CO₂ emissions
- Renewable alternatives instead of fossil resources



Materials of the future

- Sustainable products
- Innovate new ways of using fibers

Sustainability foundation

- Sustainable wood supply
- Responsible supply chain
- Engaging workplaces
- Resource-efficient production
- Community engagement
- Responsible business



Responsibly Sourced Fiber

National laws and regulations for forestry are a minimum standard for Billerud. We are third-party certified to chain-of-custody standards set by the Forest Stewardship Council® (FSC® C014984), Programme for the Endorsement of Forest Certification (PEFC/29-31-92), and in North America, the Sustainable Forestry Initiative® (SFI®).

Wisconsin Rapids Community

When you visit the Wisconsin Rapids Converting Facility, you're at the center of Wisconsin, and within blocks of the Wisconsin River, one of the hardest working rivers in the nation. Nestled along the river is a variety of restaurants, pubs, grills, and other popular gathering places.

Wisconsin Rapids was designated a "Dream Town" by online publication Demographics Daily based on quality of life. Our employees also appreciate the availability of nearby attractions. Wisconsin leads the country in cranberry production, and colorful cranberry beds can be seen while driving the beautiful 50-mile Cranberry Highway or while biking on the 29-mile Cranberry Trail. A few miles south, local residents and tourists enjoy water sports, golf, fishing, motocross and ATV trails around Rome's four lakes. It's only 55 miles to Wisconsin Dells, the Waterpark Capital of the World. Devil's Head Resort, 91 miles away, has been acclaimed as one of the Midwest's 10 best ski destinations according to various local and national ski magazines, and rock climbers flock to Devil's Lake State Park.

Interested in Working with Us?

Please visit our Careers section at billerud.com/career to learn more about the Wisconsin Rapids community and job opportunities.