

# CrownBoard Prestige®

## SIMPLY OUTSTANDING.

Billerud CrownBoard Prestige is carefully engineered to match or exceed the high expectations of premium brands. Packaging made of CrownBoard Prestige is visually appealing and at the same time durable and hard-wearing—the combination of printability and strength is unique.

## **FEATURES:**



Fully coated top side

- Top: Bleached chemical pulp
- Middle: Bleached CTMP reinforced with bleached chemical pulp
- Bottom: Bleached chemical pulp

Light coated reverse side

- Optimized consumer appeal, with distinctive print, lifelike color reproduction, defined contrast, and sharp detail
- Uniform print due to the bleached primary fiber in the top layer, the formation, smoothness, and coating properties
- · Combines strength and printability in a unique way
- Strong, stiff and tough board gives top performance throughout the product range
- A high-white, coated surface offers outstanding print results giving the packaging a sophisticated visual appearance that enhances the contents
- To learn more about digital applications please contact your Billerud Sales Representative
- Made from 100% primary wood fibers
- Produced at the Frövi and Gruvön mills in Sweden

#### **APPLICATIONS:**

High-end brand packaging

- Health and beauty
- Pharmaceuticals
- · Luxury wine and spirits
- Confectionery

## **ENVIRONMENTAL CERTIFICATION:**

- Our mills in Sweden are certified in accordance with ISO 9001, ISO 14001, ISO 50001, FSSC 22000
- Chain-of-custody certifications available: FSC<sup>®</sup> C014984, PEFC/29-31-92\*
  - \*Eligible for use of the SFI Label Recognizing Global Standards on-product label by SFI® chain-of-custody certified organizations in North America
- The product is in compliance with FDA and BfR regarding food contact applications, for restriction and limitations ask your salesperson.
- Recyclable in accordance with EN 13430:2004 and EN 13431:2004



Learn more about sustainability at Billerud.



# CROWNBOARD PRESTIGE SPECIFICATIONS:

| Property                                               | Unit                                    | Method        |                      |                       |                       |                       |                       |                       |                       |                       |                       |                       |
|--------------------------------------------------------|-----------------------------------------|---------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Caliper points<br>Nominal basis weight<br>Basis weight | pt<br>lb/3000 sq.ft<br>g/m <sup>2</sup> | ISO 536       | 8.1<br>104.46<br>170 | 10.0<br>122.89<br>200 | 11.4<br>135.18<br>220 | 12.0<br>144.40<br>235 | 14.0<br>162.83<br>265 | 15.9<br>178.19<br>290 | 17.9<br>193.55<br>315 | 19.9<br>208.91<br>340 | 21.9<br>227.35<br>370 | 23.8<br>245.78<br>400 |
| Bending stiffness, taber 15° MD                        | mNm                                     |               | 3.1                  | 5.6                   | 8.3                   | 10.2                  | 14.5                  | 20.8                  | 26.6                  | 31.4                  | 40.6                  | 51.7                  |
| Bending stiffness, taber 15° CD                        | mNm                                     |               | 1.5                  | 2.7                   | 4.0                   | 4.9                   | 7.2                   | 11.1                  | 14.0                  | 17.1                  | 22.2                  | 28.0                  |
| Bending stiffness, taber MD                            | gcm                                     |               | 32                   | 57                    | 85                    | 104                   | 148                   | 212                   | 271                   | 320                   | 414                   | 527                   |
| Bending stiffness, taber CD                            | gcm                                     |               | 15                   | 27                    | 40                    | 50                    | 74                    | 113                   | 143                   | 175                   | 227                   | 286                   |
| Internal bond strength                                 | 1/1000ft.lb <sup>2</sup>                |               | 71                   | 71                    | 71                    | 71                    | 71                    | 71                    | 71                    | 71                    | 71                    | 71                    |
| Tearing resistance                                     | gf                                      |               | 194                  | 235                   | 275                   | 316                   | 387                   | 433                   | 489                   | 561                   | 642                   | 744                   |
| Compression strength SCT MD                            | lb/in                                   |               | 28.0                 | 30.8                  | 33.1                  | 34.8                  | 36.0                  | 39.4                  | 41.1                  | 44.0                  | 47.4                  | 50.2                  |
| Compression strength SCT CD                            | lb/in                                   |               | 18.8                 | 22.3                  | 24.6                  | 25.7                  | 26.8                  | 31.4                  | 32.5                  | 36.0                  | 38.8                  | 41.1                  |
| GE Brightness TS                                       | %                                       | TAPPI T 452 * | 92                   | 92                    | 92                    | 92                    | 92                    | 92                    | 92                    | 92                    | 92                    | 92                    |
| GE Brightness RS                                       | %                                       | TAPPI T 452 * | 87                   | 87                    | 87                    | 87                    | 87                    | 87                    | 87                    | 87                    | 87                    | 87                    |
| CIE Whiteness TS                                       | %                                       | ISO 11475     | 125                  | 125                   | 125                   | 125                   | 125                   | 125                   | 125                   | 125                   | 125                   | 125                   |
| CIE Whiteness RS                                       | %                                       | ISO 11475     | 102                  | 102                   | 102                   | 102                   | 102                   | 102                   | 102                   | 102                   | 102                   | 102                   |
| Roughness PPS-10 TS                                    | microns                                 | ISO 8791-4    | 1.0                  | 1.0                   | 1.0                   | 1.0                   | 1.0                   | 1.0                   | 1.0                   | 1.0                   | 1.0                   | 1.0                   |
| Sheffield RS                                           |                                         | TAPPI T 538 * | 180                  | 180                   | 180                   | 180                   | 180                   | 180                   | 180                   | 180                   | 180                   | 180                   |
| Moisture content                                       | %                                       | ISO 287       | 7.3                  | 7.3                   | 7.3                   | 7.4                   | 7.4                   | 7.5                   | 7.7                   | 7.9                   | 8.1                   | 8.3                   |

<sup>•</sup> Issued on the 17th of October 2019. Revised on the 12th of October 2022.

\*) Indicative value

# MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Billerud Stocking Guide at billerud.com.

|      | 19× <u>25</u> | 20× <u>26</u> | 20× <u>29</u> | 23× <u>29</u> | 23× <u>35</u> | 25× <u>38</u> | 26× <u>40</u> | 28× <u>40</u> |
|------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| C1S  |               |               |               |               |               |               |               |               |
| 8.1  |               |               |               |               | •             | •             |               | •             |
| 10.0 | •             | •             |               |               | •             | •             | •             | •             |
| 12.0 | •             | •             |               |               | •             | •             | •             | •             |
| 14.0 |               |               | •             |               | •             | •             | •             | •             |
| 15.9 |               |               |               |               | •             |               | •             | •             |
| 17.9 | •             |               |               |               | •             | •             | •             | •             |
| 19.9 |               |               |               | •             |               |               | •             |               |
| 23.8 |               |               |               | •             | •             | •             | •             | •             |



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