

Pure Design™
LINER

Production Unit: Gävle

Product Description

Pure Design™ is a fully coated premium white top kraftliner suitable for pre-print. The coating colour is tailored to achieve excellent image reproduction and high print gloss. High strength ensures light, strong packages with minimised washboarding. BillerudKorsnäs Pure Design™ is produced from 100% virgin fibres

Approvals

BillerudKorsnäs Pure Design™ is produced in compliance with FDA and BfR packaging norms.

Certification

Gävle mill is certified in accordance with ISO 9001 ISO 14001, ISO 50001 and FSSC 22000.

Grammages

130, 145, 160, 175, 200g/m²

Property	Unit							Method
Grammage	g/m ²		130	145	160	175	200	ISO 536
Caliper	Microns		150	170	195	215	250	ISO 534
Bursting Strength	kPa		550	630	720	780	930	ISO 2759
SCT	kN/m	CD	2,9	3,3	3,7	4,2	4,7	ISO 9895
Tensile Stiffness	kN/m	MD	950	1100	1250	1400	1600	ISO 1924-3
	kN/m	CD	480	580	600	720	850	
Roughness PPS-10 TS	Microns	PS	0,9	1,0	1,0	1,1	1,2	ISO 8791-4
Gloss	%	PS	50	50	50	50	50	TAPPI T480
Brightness	%	PS	82	82	82	82	82	ISO 2470
Whiteness D65	%	PS	86	86	86	86	86	ISO 11475
Cobb 60	g/m ²	PS	34	34	34	34	34	ISO 535
	g/m ²	RS	38	38	38	38	38	
Moisture	%		7,0	7,0	7,0	7,0	7,0	ISO 287

MD = Machine Direction

CD = Cross Direction

PS = Printing Side

RS = Reverse Side

Test climate: 50% RH, 23C

The table shows typical values for a range of products