



BILLERUDKORSNÄS

Safe for food – safe for nature



FibreForm® trays & blisters

# The natural alternative

At BillerudKorsnäs, we want to battle littering and food waste by replacing conventional packaging materials such as plastic. Our revolutionary 3D-formable FibreForm® paper enables creative, brand-enhancing packaging designs – so you can touch the hearts of your audience through new shapes, forms and a natural tactile feeling. The strength and formability of FibreForm allows it to replace conventional packaging materials in applications where paper has never been used before.

## Eco-friendly trays and blisters

Strong, stable and food-safe, FibreForm matches single-use plastic trays and blister packs in durability and strength, while offering the ecological benefits of 100% virgin fibre paper products. With two-sided printing capabilities and the tactile experience only paper can deliver, these trays and blisters build consumer preference and nurture brand loyalty. Using up to 90% less plastic, they also offer a sustainable alternative to conventional plastic packaging and can be formed in existing thermoforming lines and pressforming equipment.

Ⓢ **Up to 75% lower carbon footprint than conventional trays and blisters**

Ⓢ **Reduced heat compared to production using plastic**

Ⓢ **Renewable and recyclable paper**

Ⓢ **Runs on existing high-speed thermoforming machines, both Form, Fill and Seal, and Stand Alone**

Ⓢ **Approved for microwave use and oven use according to BfR 36.2**



[billerudkorsnas.com](http://billerudkorsnas.com)