



BILLERUDKORSNÄS

Stay on top of your game



Brand-enhancing and sustainable FibreForm® snap-on lids



BillerudKorsnäs FibreForm®



New lids for your brand – in a snap

There is a growing consumer concern about conventional plastic lids. To meet this, we are proud to introduce the FibreForm® snap-on lid, developed as part of an innovative packaging solution together with Hörauf, a German leading manufacturer of specialty machines for the packaging industry.

Today, the dominant lids on composite containers are made of plastic (mostly PP) or are two-piece paper lids. All over the world, conscious consumers are questioning how sustainable this is. The growing concern over pollution of oceans and land puts pressure on the packaging industry. With this solution we meet the consumers' expectations on how to make sustainable packaging.

To help you leverage this, BillerudKorsnäs has teamed up with Hörauf to make lids of FibreForm – our revolutionary cold-formable paper. The lids are produced on a high-speed production line specially developed by Hörauf for Fibreform.

We make it easy for you to switch the lid on your packaging to stay on top of your game.

Get new sustainable containers for

- **Sweets**
- **Potato crisps**
- **Nuts and other snacks**
- **Ice cream**
- **Tea**
- **Coffee powder**



Making appearances matter

Sustainable

Made from 100% renewable and biodegradable paper from Scandinavian well-managed forests, the lids have a lower carbon footprint than plastic lids.

Embossable

As FibreForm opens up for up to 10 times deeper embossing than regular paper, the brand-enhancing design possibilities are endless.

Stackable

The innovative design of the lids and containers allows for easy stacking – valuable in transport and on the shelf.

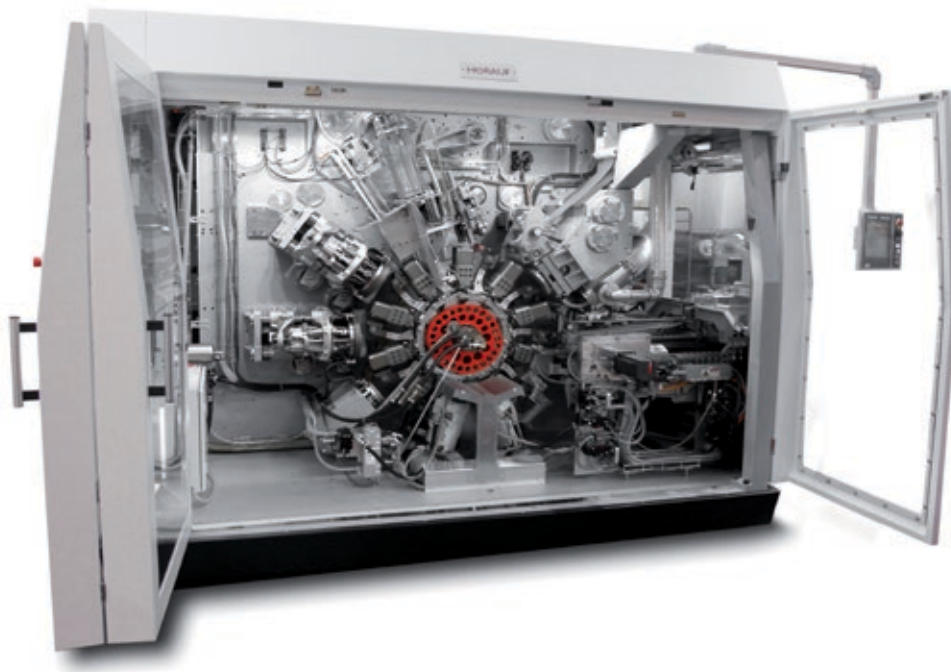




HÖRAUF is a leading manufacturer of innovative specialty machines for the packaging industry. In close cooperation with BillerudKorsnäs we can offer the machine technology to produce the FibreForm® lid.

Various designs and embossings are possible.

HÖRAUF is your machinery partner for the development of new paper-based packages with highest requirements and for all kinds of goods and foods.



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