

## PRESS RELEASE

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### Líderpack awards to Leca Graphics for packs based on Billerud FibreForm®

**At Hispack, the largest packaging exhibition in Spain, two FibreForm based products won distinguished awards within the food and beverage categories. One was a three-dimensional pack for candy and the other a creative box for sparkling wine. The packaging producer behind the success was Cycobox, a company part of the Leca Graphics group.**

Since 1995, the Líderpack Awards have been the most highly respected awards in Spain in the Packaging and . The elected winners then represent Spain in the *Worldstars for Packaging*, which are the most important awards in the world of packaging.

“It has been a wonderful experience to work with the FibreForm paper. It has allowed us to create innovative shapes and to offer surprising packaging solutions which is hand in hand with the spirit of Leca Graphics.” says Ramón Lantero, Chief Executive from Cycobox of the Leca Graphics Group.

“We are delighted that people from the industry who are packaging professionals have selected FibreForm-based products for two of the awards. This clearly shows that the shelf appeal and the new brand image opportunities that smarter packaging can offer are attractive on the market.” says Nuría Renom, Business Development Manager, Sustainable Packaging Solutions at Billerud.

FibreForm is FSC®-certified and is made from renewable raw materials that also ensure compostable and recyclable packaging.



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#### **Cycobox**

*The company Cycobox was established in the year 1970. In 2005, it was acquired by the Lantero Group. From the beginning, it has been a company focused to grow with its customers and adapt itself to new situations. The belonging to the Lantero Group, provides the strength of a multinational company with industrial vocation. Together with three companies manufacturing folding boxes, Cycobox form Leca Graphics Group.*

**Cycobox's web-site is:** [www.packaging-cycobox.com](http://www.packaging-cycobox.com)