

Christoph Michalski appointed new CEO of BillerudKorsnäs

The Board of Directors has appointed Christoph Michalski as new President and CEO of the company. He succeeds Lennart Holm, who has been acting President and CEO since November 2019. Christoph Michalski will assume his new position November 1 2020.

Christoph Michalski is since 2015 the CEO and Executive Director of Vinda International Holding Ltd, a leading Asian producer of high quality and innovative tissue- and hygiene products publicly listed on the Hongkong stock exchange. Before that, he has held various senior executive positions within the SCA group and he also has experience from the FMCG sector working for Unilever and Fonterra. Christoph Michalski is a German national with a Master in Economics from the Christian Albrechts University of Kiel in Germany.

“It is with great pleasure we can present Christoph Michalski as the new President and CEO of BillerudKorsnäs”, says Jan Åström, Chairman of the Board. “Christoph is a strong leader and experienced CEO from the forest products industry, with a track record of leading transformational journeys towards customer and innovation focus in a global context. His international experience is hard to match, and with his proven ability to create shareholder value through profitable growth, I am convinced that Christoph is a leader that can continue and accelerate the strategic journey of BillerudKorsnäs to secure long-term value creation”, Jan Åström continues. “I also want to take this opportunity to thank Lennart Holm for a very well-executed assignment as acting CEO”, Jan Åström concludes.

“I am very excited about joining BillerudKorsnäs”, says Christoph Michalski. “I see enormous potential in the company. The world is undergoing a transformational shift towards environmentally sustainable packaging and e-commerce, and BillerudKorsnäs has just the right position to capture the values in that shift. I look forward to taking on the challenge of developing BillerudKorsnäs into its full potential”, Christoph Michalski continues.

Lennart Holm, acting President and CEO of BillerudKorsnäs, leaves his position when Christoph Michalski assumes his new role, but will remain with the company as an advisor until the end of 2020.

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This information constituted inside information prior to publication. This is information that BillerudKorsnäs AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 07:30 CET on 17 July 2020.

